

DENNIS BAYLOR
COMPLAINANT
2654 MOUNTAIN ROAD
HAMBURG, PA. 19526
(610) 781 - 8746

THE FEDERAL ELECTION COMMISSION

DENNIS BAYLOR,

Complainant,

v.

STEPHEN ADAMS, AOA HOLDING LLC,
ADAMS OUTDOOR ADVERTISING, LLP,
ADAMS OUTDOOR ADVERTISING Inc.
ET AL,

Respondent

Case No.:

MUR # 5559

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FEDERAL ELECTION
COMMISSION
OFFICE OF GENERAL
COUNSEL

COMPLAINT


- 1) The complainant is an adult, natural individual citizen of the United States of America, and at all times pertinent hereto, has resided in Berks County, Commonwealth of Pennsylvania.
- 2) Respondent Corporation and Limited Liability Partnership headquartered at 1380 West Paces Ferry Road, N.W. , Suite 170, South Wing , Atlanta, GA 30327; are registered and organized under the laws of the state of Minnesota for the primary purpose of carrying on the business of outdoor display advertising.

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- 1 3) Stephen Adams has been Chairman of Adams Outdoor Advertising, Inc. since
2 its founding in 1983. (ADAMS OUTDOOR ADVERTISING, Inc.'s S-4
3 REGISTRATION STATEMENT FILED WITH THE SECURITIES AND EXCHANGE
4 COMMISSION ON JULY 15, 1996, COMMISSION FILE NO. 333-3338, Page 45)
- 5 4) Stephen Adams holds 100% of the issued and outstanding shares of AOAI, is
6 the managing general partner of the Company, and, accordingly, may control
7 the affairs of the Issuers. *Ibid.* page 49
- 8 5) "Management. Adams Outdoor Advertising, Inc. has exclusive and complete
9 discretion to manage the Company's business and operations except as
10 otherwise specified in the Partnership Agreement. No person dealing with the
11 Company or the managing general partner is required to determine the
12 authority of the managing general partner to make any undertaking on behalf
13 of the Company. " *Ibid* Page 50
- 14 6) "In May 1999, the Partnerships' majority partner contributed his direct and
15 indirect interests in Adams Outdoor Advertising Limited Partnership
16 ("AOALP") and AOAI to a newly formed Limited Liability Company, AOA
17 Holding LLC ("AOA Holding".) Following the reorganization, AOA Holding
18 and its 100% owned subsidiary AOA Capital Corp. issued \$50 million of 10
19 3/8% Senior Notes due 2006. The net proceeds from the offering were used by
20 AOA Holding to make a distribution to its sole member, to repay \$13.5
21 million of indebtedness of AOALP, and to make a \$2.5 million payment to the
22 minority limited partner. "(ADAMS OUTDOOR ADVERTISING, Inc.'s 10-Q
23 REPORT FILED WITH THE SECURITIES AND EXCHANGE COMMISSION
24 MARCH 31, 2001, COMMISSION FILE NO. 333-3338, Page 4)
- 25

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- 7) On or about September 1, 2004 various branch offices of Adams Outdoor Advertising began a political advertising campaign, photographic examples of which are attached as EXHIBITS A and B, said billboards carrying the attribution "PERSONAL MESSAGE PAID FOR AND SPONSORED BY STEPHEN ADAMS."
 - 8) Complainant estimates the fair market value of the aforementioned advertising, assuming said ads appear in the same proportion throughout the Adams Outdoor Advertising marketplace, to be roughly \$118,850.00 per month.
 - 9) Taking the aforementioned attribution at face value, said contribution exceeds Federal Election Campaign Act of 1971 individual limits.
 - 10) Alternatively, should the aforementioned attribution be based on a sham transaction, the Adams Outdoor Advertising advertising program would be transformed into "coordinated corporate expenditures" and therefore impermissible corporate contributions under the Federal Election Campaign Act of 1971.


WHEREFORE, all premises considered, the complainant prays that the Commission determine that there is "probable cause to believe" the law has been violated, that said violation be corrected without delay, and that the complainant be awarded his reasonable costs to maintain this action.

Dated this 5th day of October, 2004

By: 
2654 MOUNTAIN ROAD
HAMBURG, PA. 19526
(610) 781 - 8746
DENNIS BAYLOR
COMPLAINANT

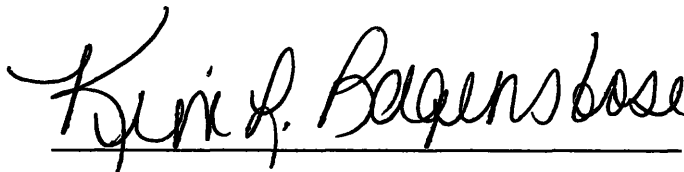
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4 VERIFICATION
5
6

7 DENNIS BAYLOR, being first duly sworn, says that he is the complainant named
8 in the foregoing complaint and that the statement of facts therein contained is true.

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12 Signed and sworn to before me this 5th day of October, 2004
13 in the city of Hamburg, PA
14

15 [IMPRESS SEAL HERE]
16

17 
18

19
20 Notary Public
21 TITLE

22 Notarial Seal
23 Kim L. Bagenstose, Notary Public
Hamburg Boro, Berks County
My Commission Expires July 5, 2005

24 Member, Pennsylvania Association of Notaries
25

ONE NATION UNDER GOD.

BUSH
CHENEY

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EXHIBIT "A"
25044120669

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EXHIBIT "B"